




	<p>We support independent cinemas of all shapes and sizes across the UK.</p>
	<p>We want everyone to be able to access cinema.</p>
	<p>We are a charity and a company limited by guarantee</p>

How do we work?

In all our work, we try to:

	<p>Support people whatever their experience</p>
	<p>Make sure our advice is independent</p>
	<p>Support people to grow their cinemas at a steady pace</p>

	<p>Offer good advice from experienced people</p>
	<p>We listen to, and value others. We like to have good partnerships and work together.</p>
	<p>You can learn more about what we do by reading our annual reports. In these you can find out about projects we're working on and what's happening in cinemas right now.</p>

What do we mean by an 'independent cinema'?


'Independent cinema' can mean a lot of things to different people.

At the Independent Cinema Office, we support and work with independent cinemas that share our vision:

	<p>Cinemas that value everyone in their community and welcome them as guests and participants</p>
	<p>Cinemas that focus on communication, curiosity, passion and discussion</p>
	<p>Cinemas that lead the way in creativity, with a wide range of films from all over the world</p>
	<p>Cinemas that allow everyone to see their themselves represented on screen</p>
	<p>Cinemas that are given the best training and skills</p>
	<p>Cinemas that are a space to discover ideas, experiences, viewpoints and people</p>

How we support people and venues in the film sector

	<p>We choose films for over 20 cinemas, festivals and arts venues.</p>
	<p>We offer training to people working in cinema, so that everyone has the skills to do good work.</p>
	<p>We offer support to people looking to start a cinema, or people looking to develop their cinema</p>
	<p>We distribute films that are spotlight diversity</p>

	<p>We offer free advice and information to people so that everyone can take part in cinema</p>
	<p>We run events so people can meet each other and learn from one another.</p>

We want to build an open, thriving and challenging film sector.

Here is what we mean by that.



Open

	<p>Openness is important to us because we believe cinema is an accessible and inclusive art form.</p>
	<p>The film sector is at its best when everyone's experiences are represented on the big screen.</p>
	<p>The film sector is at its best when everyone can be part of it.</p>
	<p>Working together and talking to a variety of different people is very important. By doing this we can make good change happen.</p>

Challenging

	<p>We believe cinema can change people's lives.</p>
	<p>We believe cinema should be available to everyone.</p>
	<p>We believe stories by different types of people are important.</p>
	<p>We believe films that make people think are important.</p>

Thriving

	<p>We want a film sector that is successful but is sustainable.</p>
	<p>We want to share skills so that everyone can be the best they can.</p>



We share new ideas and ways for
cinemas to be the best they can.