







Making Cinemas Accessible – Easy Read

	<p>It's important that everyone is welcome in the cinema.</p>
	<p>Sometimes people are not able to experience arts and culture because of barriers in society.</p>
	<p>The social model of disability means that it is society that puts up barriers, and it's society's responsibility to change things.</p>




	<p>The Equality Act 2010 makes sure there are laws that protect disabled people from discrimination.</p>
	<p>It means that everyone must be treated equally.</p>
	<p>Services have to make sure they can make changes so that every disabled person can access what they do.</p>

	<p>The way that disabled people are described is very important.</p>
	<p>Disabled people will know how they want to be described.</p>
	<p>Here are some ways people might describe themselves. There are more too:</p> <ul style="list-style-type: none"> • disabled people • wheelchair-user • blind • deaf or Deaf • learning difficulties or disabilities • has (rather than 'suffers from')
	<p>And here are some ways Deaf people describe themselves.</p> <ul style="list-style-type: none"> • Congenitally deaf – Deaf at birth • Pre-lingually deaf – Deaf before acquiring language • Post-lingually deaf – Deaf after acquiring language • Adventitiously deaf – Becoming Deaf

	<p>More common terms used are:</p> <ul style="list-style-type: none">• Totally Deaf• Profoundly Deaf• Severely Deaf• Partially Deaf• Hard of Hearing• Hearing Impaired• Deaf with or without speech
	<p>You should always use the words and terms that show you respect disabled people.</p>
	<p>When disabled people see you doing this, they will be happy to be coming to your venue.</p>

	<p>It's important to make sure you have things in an accessible format for your audiences.</p>
	<p>It's good to keep sentences short, and paragraphs too.</p>
	<p>It's good to use simple language and not use long words.</p>
	<p>Contrast between colours and text should be at least 25%.</p>
	<p>Avoid putting text over images</p>
	<p>Tell your audiences that they can ask for things in accessible formats.</p>
	<p>You could make audio described versions of trailers, videos and audio brochures.</p>
	<p>Your marketing needs to be understood by everyone, then you'll be welcoming to all.</p>

Making sure your venue is accessible.

	<p>If you're working in a venue that's not your own, go and visit it and see how accessible it is.</p>
	<p>If it's accessible, then a wide range of people will feel welcome there.</p>
	<p>Try and tell people the space you're using is accessible. It will mean disabled people will want to be there.</p>
	<p>Make an access page on your website, where you can tell everyone about the access available.</p>
	<p>When you're visiting a venue think about:</p> <p>How easy is it to book a ticket? Are there access tickets?</p> <p>How can people get there?</p> <p>Is there good signage in the building?</p>



Is the event accessible? Are there accessible events on?



Are there accessible toilets?

Is there a chillout space?

If there's a café, is that accessible?



Is the train or bus nearby?



Is there disabled parking?