

OPEN CALL FOR APPLICATIONS

The ongoing pandemic shows us that the film industry as a whole needs to transform itself by quickly adapting to disruptions within the audiovisual sector. At **NEXT WAVE**, we are addressing these changes by analysing emerging developments in the media landscape and beyond, enabling our participants to understand the core of innovation and create their own future business models. The **9-month intensive professional training programme**, run and designed by the DFFB and co-funded by Creative Europe MEDIA and Medienboard Berlin Brandenburg, researches current market trends, facilitates interdisciplinary dialogue between film professionals and empowers its trainees to rethink the future of cinephilia and international film markets.

For our next edition we are on the lookout for **young, ambitious professionals from the fields of film marketing, sales, distribution, exhibition and programming**. The main requirements are relevant documented working experience of three to five years in the film sector, a creative, collaborative and entrepreneurial mindset and a willingness to gain in-depth knowledge of the industry, to build a professional network and to develop own strategies for future innovations in film markets. An excellent standard of spoken and written English is essential as all classes are taught in English. The recommended age is 25 to 35 years. NEXT WAVE will take on up to 15 European participants (in exceptional cases up to three applicants from non-European countries will be accepted).

Key Facts

- Berlin-based, full-time from October 2021 to June 2022

Focus areas:

- Past, current, and future exploitation patterns and release strategies
- The impact of streaming and the role of intermediaries
- Digital forms of marketing, data-driven strategies
- Curatorship across all media, audience development, and the building of cinephile communities
- Market norms, business structures, and methods used in the start-up world

Study trips to :

- French National Film School La Fémis
- International Film Festival Rotterdam (IFFR)
- European Film Market of the Berlinale
- Le Marché du Film Cannes

Programme fee: 4,000 EUR (including costs for travel, accommodation and accreditations for the study trips)

Application deadline: 30th June 2021

Scholarships available for applicants from European Low Production Capacity Countries and from Brazil.

Application

Detailed information about the programme and the application process can be found on our website. If you have any questions, feel free to contact us via nextwave@dffb.de.