

Programming Group

10am to 5.15pm, Thursday 9th May 2019 | [Welwyn Garden City Cinema](#)

Agenda

Morning (open to Programming Group* venues only)

10:00 – 10:30

Arrival & registration, tea & coffee

10:30 – 12:30

Presentation of the new Programming Group's films menu followed by discussions.
Led by David Sin, Head of Cinemas, Independent Cinema Office

**The Programming Group is a Hub scheme of a committed group of cinemas aiming to grow audiences for cultural cinema. For more details, [click here](#). The initial Group was formed in mid-2018 and is now open for a second round of applications. If you would like to find out more, come and talk to us on the day or [email us](#).*

Afternoon (open to ALL Film Hub South East members)

12:30 – 13:15

Buffet lunch

13:15 – 14:55

Screening of [A Season in France](#) | Dir: Mahamat Saleh Haroun | France | 100 mins

15:00 – 16:00

Speaker: Duncan Carson, Marketing Manager, Curzon Cinemas and programmer, Nobody Ordered Wolves will discuss marketing for art-house films.

16:00 – 16:30

Speakers: Rico Lowson and Claire Oliver from Into Film will deliver a quick overview of their consultations with 16-19 year olds, their findings and the implications for audience development.

16:30 – 17:00

Group networking session, tea & coffee